

Berkeley Petrochemicals Launches Website

New Delhi, INDIA (March 6, 2007) - The specialist industrial maintenance company, Berkeley Petrochemicals is pleased to announce the launch of its website: www.berkeleypetrochemicals.com

“THE LUBRICATION RELIABILITY SOURCE™” The site has been developed to help existing and potential customers around the Indian Sub-continent as well as potential channel partners. It provides clear navigation, focussed and detailed content and a clean user interface for enhanced usability and accessibility. Content includes background information on Berkeley Petrochemicals and Lubrication Engineers, their services, LE’s unique additives, detailed online catalogue for LE’s extensive range of specialist lubricants, educational documents for industry. Berkeley Petrochemicals new site is also extensively linked to LE International – providing further support to customers. Specific industry experience is outlined as well as useful ‘Techni Tips’ to assist and educate customers both in their choice of LE lubricants and their knowledge of preventative maintenance and reliability. Relevant industrial links have also been included to provide visitors with a wealth of practical industrial & lubricant information. Lubrication Engineers Inc, USA has been a “leader in lubricants” since 1951. LE manufactures and markets a comprehensive line of heavy-duty, premium quality lubricants formulated from the highest quality 100% select paraffinic base stocks. These lubricants are manufactured under an ISO9001 certified quality system at a state of the art plant in Wichita, Kansas, USA. LE’s objective: increase your profitability. LE products are designed to increase profitability through: longer equipment life, extended service intervals (reduced lubricant consumption), energy reductions, reliability (less downtime), fewer repairs (fewer parts & less labour) as well as less inventory (multi-purpose products) LE products are available worldwide (outside USA, Canada & Mexico) through LE International AG’s network of over 50 representative companies.